



Memorandum of UUBC Advisory Board Meeting

DATE: Thursday, February 7, 2013

Attendees		
Dave Barfield	Carol Bobek	Julie Jensen
Jim Jensen	Harris McKee	
Jeff Tate	Michelle Harvey	
Not Attending		
Tony Miltich		

Interest in UUBC

Dave and Carol shared feedback from Sunday visitors who had completed comment cards; the Internet and NPR ads were listed as the ways people found UUBC.

Discussion Sunday Leadership

The 2nd Sunday committee needs a new leader, as Ward has stepped down. It was noted that most of the team members are no longer actively participating in UUBC. Attendance is lowest for discussion Sunday over other Sunday options, but the AB believes this approach may simply take more time to cultivate. There was strong agreement that the discussion topics need to be announced well in advance, to encourage attendance. The question was raised as to whether increased marketing in general, such as email alerts from advisory board members in addition to Meet-up announcements, might be helpful, but no decision was reached.

ACTION: Tony and Jim will recruit another member or two for the committee. The Advisory Board will show up early to help with set up.

Board Vacancy

The AB discussed the vacancy left by Kay Weiderhaft's decision to rotate off, and the opportunity it presented to increase perspectives from different segments of the UUBC fellowship. Since the suggested candidate did not feel able to take on the responsibilities at this time, the AB revisited criteria – younger, parent with active RE engagement, marketing and communication skills, regular participant and financial supporter with a good track record of follow through – but given the level of active involvement already by UUBC members, no candidates rose to the top. Dave Barfield announced that he will rotate off the Board in June, meaning by mid-year we could have two vacancies.

ACTION: Board members will keep an eye out for interested potential candidates and continue to revisit this issue.

World Café Set for March 17th

Jeff will be out of town; Harris will serve as leader for the day. Potential topics to discuss include Sunday program formats. Preference is not to start the world café before our normal starting time of 11 am, or to have the session be too short.

ACTION: Tony needs to find out if we can have a 90-minute session, from 11 – 12:30 pm on March 17th. Harris will review the World Café book and let us know what he needs from other board members by way of support.

Review the New Set-Up Policy and Opening and Closing Changes

Respective Sunday teams are to take over the set-up; Jane is doing training and orientation. The Elks have announced that UUBC is now to handle all set up and close activities, including alarms and beverages, shifting the burden of open and close on someone other than the Elks. One option is to hire Chris directly, who is currently being paid by the Elks to handle opening and closing activities. We also need to ensure that someone with UUBC in close proximity to the Elks Lodge has the needed keys and card to serve as back-up.

ACTION: Tony will find out what Chris is getting paid to open and close, and will report back to the board so we can set a course of action.

Music

Everyone commented on the excellent music provided on homily Sunday, and what a difference it made, such as people moving to take their seats early to listen to the music. Carol shared information from Claire Detels, who has worked on music with UUFF and others. Jeff noted that a good electric piano would cost about \$1,000, if we need to provide a piano. The discussion led to the goal of finding a part-time music director who could be a key-board accompanist; vocalist; choir director, and available to perform 1st and 3rd Sundays, perhaps 2nd Sunday, and identify musicians who could play informally on social Sundays.

ACTION: Jeff will advertise on Craigslist and see what happens. Julie will ask Charles if he will play for February Forum Sunday and March Homily Sunday

Posting Minutes of Advisory Board Meetings

Action: Minutes will be shared with and reviewed by the Board and then posted on the members-only section off UUBC website.

Social Media Outreach Vacancy – Remains tabled

UUBC Advisory Board 2013 Meeting Calendar

February 7

March 7

April 4

May 9

June 6

July 11

August 8

September 5

October 10

November 7

December 5

Memorandum respectfully provided by Michelle Harvey